

PIUTE COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2007-2008	State Ranking
DEMOGRAPHIC					
Population	1,373	1,385	1,447	4.5%	28
Total Non-Ag Employment	332	351	349	-0.6%	29
Non-Ag Avg Monthly Wage	\$1,770	\$1,969	1,855	-5.8%	29
Per Capita Income	\$24,290	\$23,971	25,214	5.2%	16
Unemployment Rate*	3.1%	2.5%	2.8%	12.0%	25
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)**	\$1.5	\$1.3	\$1.5	15.4%	29
Travel & Tourism Related Employment**	48	44	34	-22.7%	29
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending**	\$46	\$129	\$145	12.4%	29
Transient Room Tax	\$14.7	\$14.2	\$14.0	-1.4%	28
Restaurant Tax	\$2	--	--	--	--
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$7.8	\$9.1	\$8.0	-12.1%	29
REGIONAL VISITATION COUNTS					
Grand Staircase-Escalante N.M.	695,866	708,362	711,310	0.4%	
Capitol Reef N.P.	513,702	554,905	604,810	9.0%	
Fremont Indian S.P.	64,116	72,184	74,919	3.8%	
Otter Creek S.P.	65,267	70,973	83,042	17.0%	
Piute S.P.	29,609	47,918	26,230	-45.3%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

r = revised

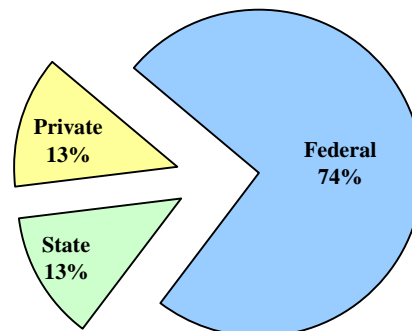
Land Ownership - 2008	No. of Acres	% Total
Total Acres in County	484,661	100.0%
Federal Government	359,885	74.3%
BLM	163,540	33.7%
US Forest Service	196,345	40.5%
National Park Service	--	--
National Wildlife Service	--	--
Other •	--	--
State Government	61,986	12.8%
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	4,683	1.0%
State Trust Lands	57,303	11.8%
Other ••	--	--
American Indian	--	--
Private*	62,798	13.0%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

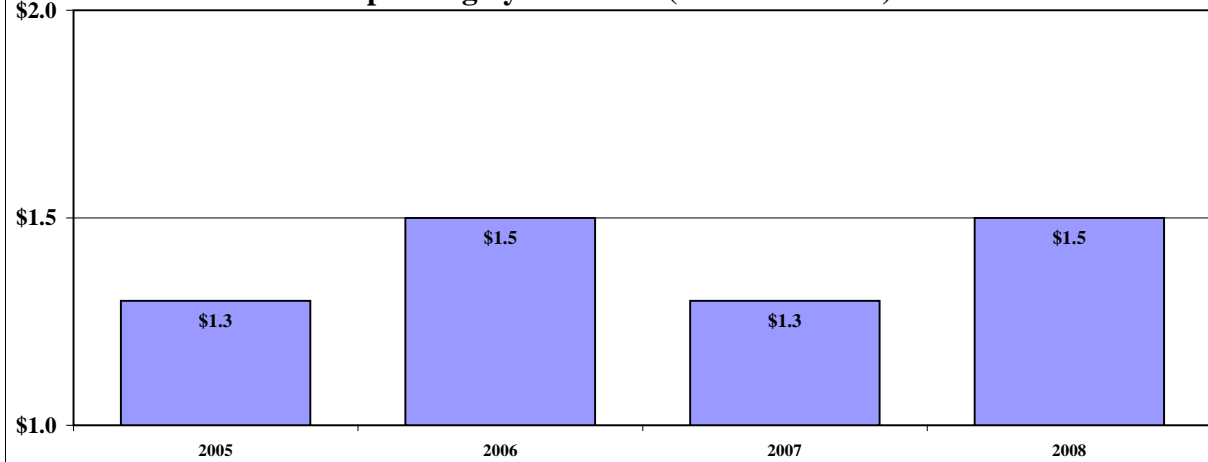
Land Ownership - 2008



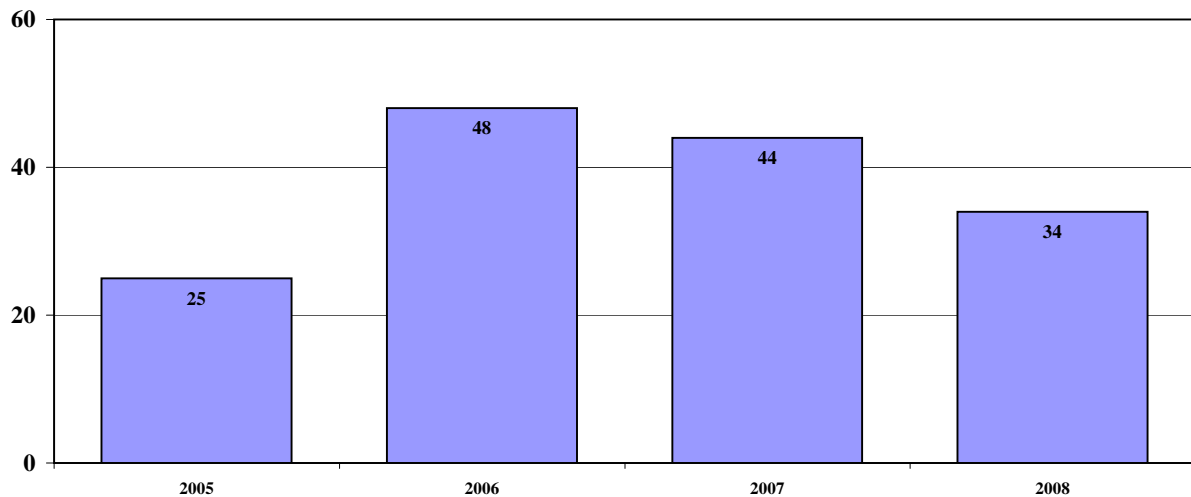
Piute County Tourism Profile

Millions

Spending by Travelers (current dollars)



Travel & Tourism Related Employment



Thousands

Transient Room Tax Collections (current dollars)

